



# Knowledge Centre Website

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## Acronyms

<b>BZK</b>	Ministry of the Interior and Kingdom Relations of Netherlands
<b>CS</b>	Citizen Science
<b>EU</b>	European Union
<b>WG</b>	Working Group

# 1. Executive Summary

This report presents the mocked-up version of the European Knowledge Centre and the CitiMeasure project website. It includes a description of the main sections of the website, which will be available online by the end of November.

## 2. Introduction

The CitiMeasure project will create a public website that provides the tools and methods necessary for a smart cities approach to city measurement initiatives as part of a European Knowledge Centre. It targets citizen science practitioners, cities, and citizens to use and disseminate the instruments. The main goal of the website is to establish the presence of the project, and act as a repository for materials and guidance of the developed instruments. Annex 1 includes the mocked-up version of the website. The final text, structure and images will be available in the online version, and might be subject to change according to future needs.

## 3. Selection process

For the website development, the project team inquired with Eurocities project staff to obtain recommendations on partners and suppliers. After writing a detailed offer description, we obtained quotes from three organisations/suppliers for this subcontracting process. The quotes were then assessed based on quality, price, experience, and timelines. We decided to choose Karma as they sent a competitive offer and have a lot of expertise on website development in EU projects.

## 4. Main sections of the website

The CitiMeasure website has been designed to be interactive and user-friendly both in computer and smartphone format. It follows the graphic guidelines and visual identity of the project (see Deliverable 3.1). Below there is a brief description of the main sections of the website. Annex 1 includes the mocked-up version of the website.

### **4.1.1 FRONT PAGE**

The front page of the CitiMeasure website showcases general information about the project. The pop up will link to the public deliverables. We have included illustrations from the CitiMeasure infographic, and we might potentially include a video or more illustrations explaining CitiMeasure and its main outputs by the end of the project.

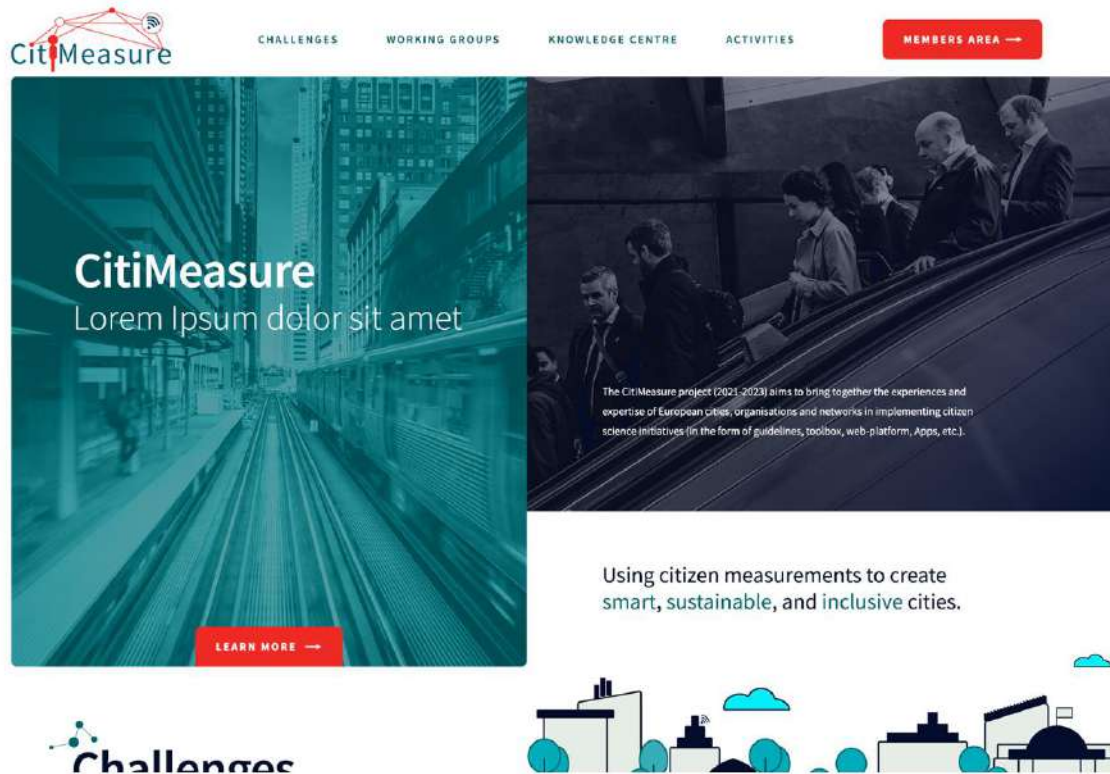


Figure 1: Snapshot of the front page

## 4.1.2 CHALLENGES

This section includes a description of the three common challenges that the CitiMeasure instruments aim to address. In the pop-up section we will include additional information.



Figure 2: Snapshot of Challenges' section

### 4.1.3 WORKING GROUPS

This section includes a description of the four working groups, and it links to the Expression of Interest for those potential participants who want to join. The project follows an open-door policy so new participants can join at any time during the project.

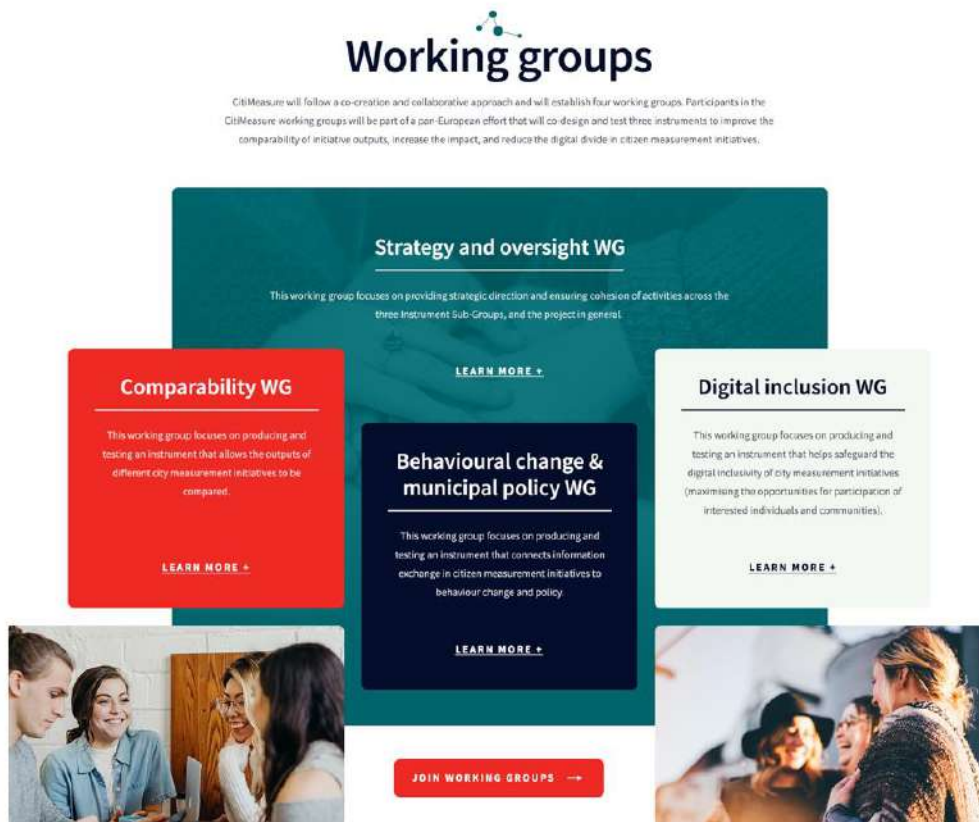


Figure 3: Snapshot of Working Groups' section

### 4.1.4 KNOWLEDGE CENTRE

This section includes the starting point of what will become the fully-fledged European Knowledge Centre. In this mocked-up version, it will include two sub-sections: a repository of good practices based on case studies, and the instruments, tools with instructions and guidelines for their use in city measurement projects and cities, and lessons learned from the pilots. The latter will be only available by the end of 2022 and the final version of the developed instruments will be published by the end of the project (2023).

In the final version of the website (2023), the details about the project, the challenges and working groups will be included in one section while the repository and the instruments and guidelines will become the main sections. The software used for hosting the website allows for easy and quick modifications of the website sections and content.





Figure 4: Snapshot of the Knowledge Centre section

### 4.1.5 ACTIVITIES

This section will include news and events linked to the Eurocities website.

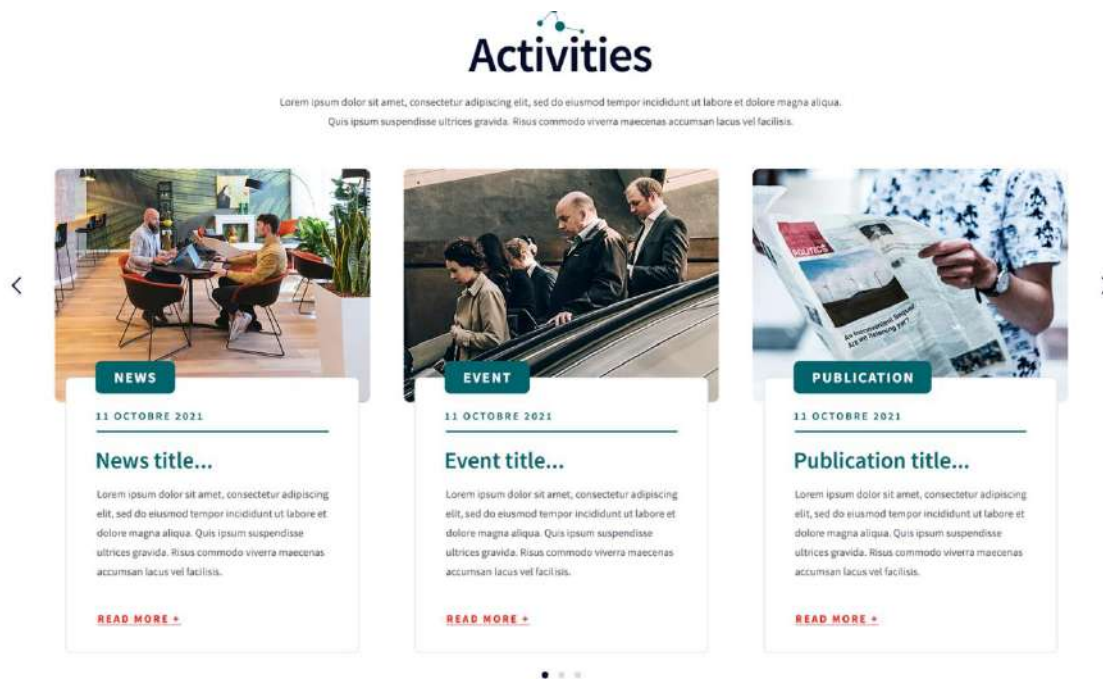


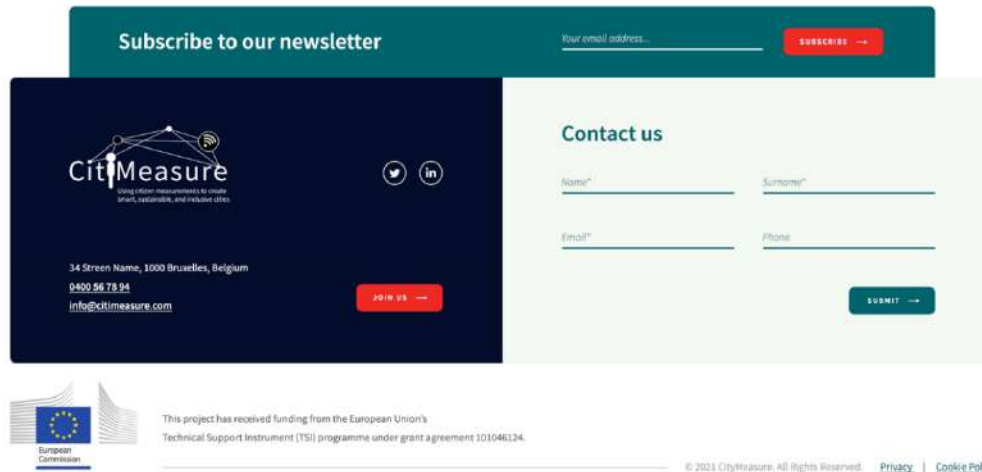
Figure 5: Snapshot of Activities' section

### 4.1.6 OTHER

In addition, the website will include a contact details form, a link to the members' area in the collaboration platform as well as the opportunity to join a mailing list. We are exploring with the CitiMeasure members the possibility to include a helpdesk for inquiries with experts on the



CitiMeasure thematic topics. The logos and links to websites of Eurocities and supporting organizations such as the Future City Foundation or Agenda Stad will be potentially added to the website.



The screenshot displays a website interface with three main sections:

- Newsletter Subscription:** A teal header with the text "Subscribe to our newsletter" and a form field for "Your email address" followed by a red "SUBSCRIBE" button.
- Contact Us:** A light green section with the heading "Contact us" and four input fields: "Name\*", "Surname\*", "Email\*", and "Phone". A dark teal "SUBMIT" button is located at the bottom right.
- Footer:** A dark blue section containing the CitiMeasure logo, social media icons for Twitter and LinkedIn, contact information (34 Streen Name, 1000 Bruxelles, Belgium; 0400 56 78 94; info@citimeasure.com), and a red "JOIN US" button.

At the bottom of the page, there is a European Commission logo and text stating: "This project has received funding from the European Union's Technical Support Instrument (TSI) programme under grant agreement 101046124." On the right side of the footer, it says "© 2021 CitiMeasure. All Rights Reserved. Privacy | Cookie Policy".

Figure 6: Snapshot of contact form and others

# Annex 1 – Website mocked-up version

